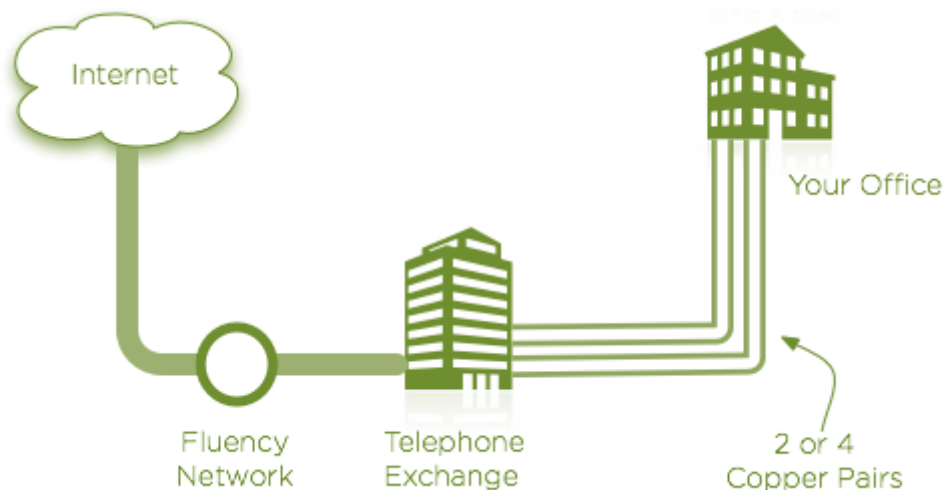


# Ethernet in the First Mile (EFM)

High on performance, low on cost

Ethernet in the First Mile (EFM) delivers flexible data connectivity over a choice of 2 copper pairs (up to 10Mbps) or 4 pairs (up to 20Mbps), with a minimum symmetrical speed guarantee of 2Mbps.

EFM (Ethernet in the First Mile) over copper pairs may not have been subjected to the same levels of hype that fibre-based products like FTTC and FTTP have had, but it's one of the most important innovations of recent times. It bridges a critical gap between business grade broadband and higher speed, high bandwidth products.



## Key features at a glance.

- Cost effective solutions
- Free connection available (subject to Super connected scheme terms and conditions)
- Guaranteed speeds (2Mbit/s - 35Mbit/s)
- Uncontended internet access – a dedicated line just for your business
- 24/7/365 support
- We will manage your installation from start to finish, so you don't need to worry about managing third party installers